


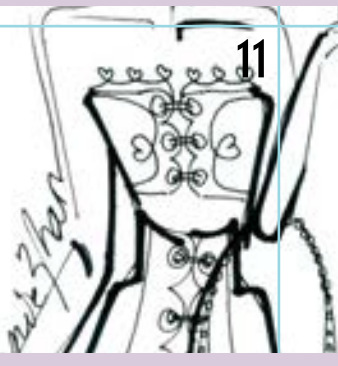





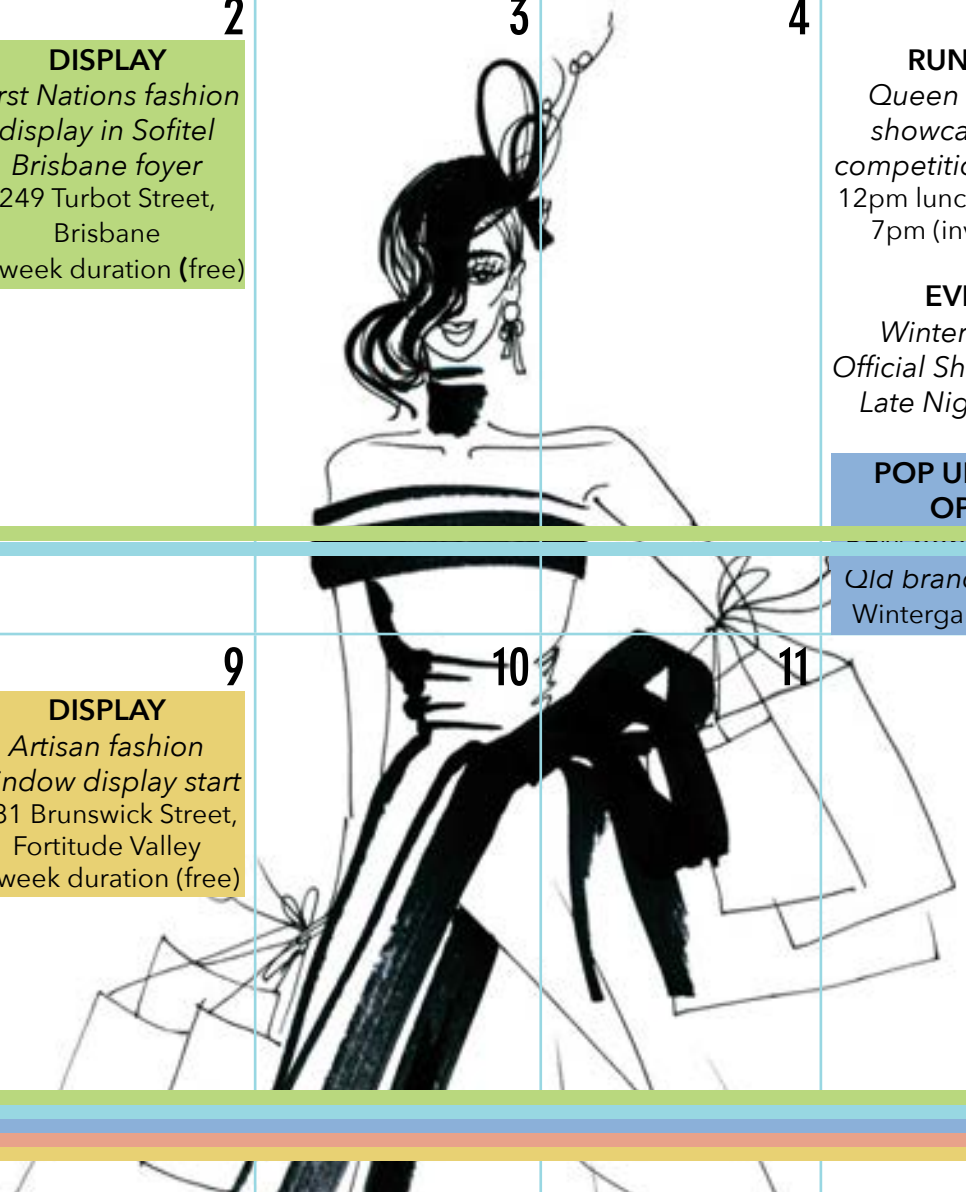
Starting in 2016, Brisbane Fashion Month aims to raise the profile of Queensland fashion in the Australian and International market. It provides forums for education and discussion, and an opportunity to mix and mingle with industry and peers and more importantly, a spotlight to the local industry. Every year aims to bring a new mix of events from runway showcases, fashion competitions, educational series and networking events to the unknown dynamic creatives.


AUGUST 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 DISPLAY <i>Brisbane International Airport Qld Fashion Designer Display (one month duration) free for travelers arriving or departing</i>	2	3	4 	5 
6	7	8	9	10 RUNWAY <i>Sponsor and media - official launch of program 7-9pm (Invite only) Spring Hill Reservoir</i>	11 	12 

OCTOBER 2017

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<p>1</p> <p>WORKSHOP Learn to make your own leggings 3/68 Secam St Mansfield 10am - 12pm BUY TICKETS</p> <p>DISPLAY Commonwealth Bank flagship window front 1 month duration (free)</p>	<p>2</p> <p>DISPLAY First Nations fashion display in Sofitel Brisbane foyer 249 Turbot Street, Brisbane 3 week duration (free)</p>	<p>3</p>	<p>4</p>	<p>5</p> <p>RUNWAY Queen St Mall - showcase of all competition entrants 12pm lunchtime (free) 7pm (invite only)</p> <p>EVENT Wintergarden Official Shop the City Late Night Series</p> <p>POP UP SHOP OPEN</p>	<p>6</p> <p>POP UP SHOP BFM pop up store official opening - Only Qld brands instore. Wintergarden (free)</p> <p>JUDGING PANEL Judging panel to meet to vote on competition entrants (invite only)</p>	<p>7</p> <p>FASHION ILLUSTRATION WORKSHOP WITH PENELOPE BELL Artisan, Fortitude Valley - 10.30-1.30pm (\$135pp) BUY TICKETS</p>
				<p>Qld brands instore. Wintergarden (free)</p>		
<p>8</p> <p>DISPLAY Competition finalists showcased in Wintergarden 2 week duration (free)</p>	<p>9</p> <p>DISPLAY Artisan fashion window display start 381 Brunswick Street, Fortitude Valley 3 week duration (free)</p>	<p>10</p>	<p>11</p>	<p>12</p>	<p>13</p> <p>RAGTRADER LUNCH (invite only)</p> <p>POP UP SHOP "UP LATE" Meet designers for great specials Wintergarden (free)</p>	<p>14</p> <p>WORKSHOP B.F.M (Blogging/ Fashion/ Media) Business workshop 2017. 8.30am - 2.30pm Sofitel Ballroom BUY TICKETS</p>



15	16	17	<p>18</p> <p>RUNWAY <i>Resort Runway</i> <i>Sofitel Soiree Deck</i> 249 Turbot Street, Brisbane 7pm - 9pm</p> <p>BUY TICKETS</p>	19	<p>20</p> <p>POP UP SHOP "UP LATE" <i>Meet designers for great specials</i> Wintergarden (free)</p>	<p>21</p> <p>WORKSHOP <i>Learn how to make your own shoes</i> Artisan 381 Brunswick Street, Fortitude Valley</p> <p>LINK COMING TO BOOK</p>
22	23	24	<p>25</p> <p>RUNWAY <i>Gala Finale</i> BMW Brisbane 800 Ann Street, Fortitude Valley 7pm-9pm</p> <p>BUY TICKETS</p>	 <p>26</p>	<p>27</p> <p>POP UP SHOP "UP LATE" <i>Meet designers for great specials</i> Wintergarden (free)</p>	<p>28</p> <p>POP UP SHOP "MELBOURNE CUP MILLINERY SALE" <i>Meet designers for great specials</i> Wintergarden (free)</p>
<p>29</p> <p>POP UP SHOP "MEL BOURNE CUP MILLINERY SALE" <i>Meet designers for great specials</i> Wintergarden (free)</p>	30	<p>31</p> <p>VIDEO <i>The 2017 BFM official video will be released online</i></p>				

August 1

DISPLAY

With the assistance of Brisbane Airport Corporation, Brisbane Fashion Month will take over the entire green space in the international airport with a month-long display of the best of Qld fashion - from our indigenous designers to our established designers.

August 10

RUNWAY - PRIVATE EVENT

The official Brisbane Fashion Month media and sponsor launch. VIP invite only. 95 places only, Spring Hill Reservoir. This is a chance for our sponsor and advisory team and their guests to meet and discover the full schedule for the month of October. The 2017 Indigenous project will have its first display at this event, as well as a runway with a selection of Qld Designers, live music, canapes, drinks and a chance for sponsors to mingle.

October 1

WORKSHOP - PAID EVENT \$79.50 (10 places)

Leggings Workshop. At this official BFM workshop a max of 10 places you can learn how to make your own leggings with a non-industrial machine, from pattern construction, elastic and labels. You will be able to choose fabric on the day from over 100 fabrics and will complete two pairs of leggings in your size and have your own pattern to keep enabling you to make more at your own speed.

October 5

RUNWAY QUEEN STREET MALL RUNWAY FREE EVENT

The Brisbane Fashion Month Creative Competition offers a platform for designers, stylists, photographers, milliners and illustrators to show their talents to an industry panel with the opportunity for a series of major prizes.

Parades will take place at 12PM and for an invite only Wintergarden collaboration event at 6pm . Come and support our talented Queensland fashion enthusiasts.

October 6

WINTERGARDEN POPUP STORE OPENING NIGHT FREE EVENT

The popular Brisbane Fashion Month Wintergarden popup store is back for 2017, offering access to a huge range of Queensland fashion and accessories labels, many of which aren't available in any other retail store. Support Brisbane and Queensland designers and makers and uncover new labels to love.

Designers: Rlyin, Kanaloa Swimwear, Meg Cox Designs, All or Nothing Objects, Ivy Rose Design, How She Glitters, Wendy Louise, Sharka Bosakova, Genkstacy, Tyler Giudes, Ravenclan, Quinn Millinery, The Porcelain Tree

October 14

BLOGGING / BRANDING / BUSINESS WORKSHOP TICKETS 8.30am - 2pm (lunch included) SOFITEL BALLROOM \$120.00 (early bird limited \$100 purchase prior to June 30th)

Hear from industry insiders on everything from monetizing your blog to funding your startup business at our Business of Fashion Workshop. Fashion students, designers, bloggers, influencers and fashion industry professionals will hear from guest speakers include Ragtrader editor Assia Benmedjdoub, designer/Project Runway winner Juli Grbac, Commonwealth Bank, Telstra and Australian Fashion Chamber to arm you with the information you need to set your fashion business apart, and ahead of the rest - you will even have a chance to pitch your business to the audience. The official guest speakers flying in for this event will be announced closer to date. Max 150 places - event sold out last year. There will be gifts to win on the day from prestigious fashion labels to the value of \$2900.

Your ticket includes a buffet lunch at the beautiful Sofitel Hotel and a chance to mingle and dine with other fashion business enthusiasts from Brisbane. Hosted By Laura Churchill.

October 18

RESORT RUNWAY TICKETS SOFITEL SOIREE DECK 7-9pm tickets \$95.00 (early bird limited \$75 purchase prior to June 30th)

Celebrate all the colour and vibrancy of Queensland's swim and resortwear fashion with a spectacular evening of resortwear at the Sofitel Hotel soiree deck. Take in city views and enjoy cocktails and canapes while viewing the latest collections by emerging and established swim and resort labels. Max 100 places - signature cocktail, canapes live art display and indigenous dance opening.

Featured designers : Une Piece, Hunt + Kelly, Adrift, Laureen Maecheck, Sinerji, Mely Swimwear, Sunsoaked Swimwear, Mara Swim, plus designs from our First Nations Project and Wintergarden Brisbane. Hosted by Abby Coleman (Hit105)

October 25

BRISBANE FASHION MONTH GALA FINALE TICKETS \$150 (early bird limited \$130 purchase prior to June 30th)

Join us for Brisbane Fashion Month's night of nights. Join industry and corporate supporters of Brisbane Fashion Month at BMW Brisbane for a showcase of the best of Queensland fashion design and launch of their new BMW X3.

This highly anticipated event features live music by Erin Holland, a spectacular runway show featuring mens and womenswear designers from throughout Queensland, and a two hour hospitality package.

Featured designers: Tengdahl, Isabella Longginou, Wil Valor, Catherine Gabriel, Dress Just For You, Ravenclan, Urbana, Peta C, Chelsea de Luca, Megan Canning, plus designs from our First Nations Project and Wintergarden Brisbane.

BRISBANE FASHION MONTH 2017 SPONSORS



OPAL



Brisbane BMW



SAPPHIRE



PERIDOT

TOPAZ



MOONSTONE INDIGENOUS

GARNET



CORPORATE FRIENDS OF BFM



The Fabric Store



ragtrader